



WHALE COMMUNICATIONS

Public Speaking Training
Workshop for Executives

Public Speaking Training

- ✓ One-on-One Training
- ✓ Private Group Training

SHORT COURSES
FOR PROFESSIONALS



Whale Communications

We empower leaders as public speakers

Public speaking is fundamental to success in professional and public life. Our presentation and public speaking training and coaching programmes help people to create simple, clear and compelling presentations and deliver them effectively, whatever the situation.

What to expect

You'll spend a stimulating and memorable session in the company of an inspirational public speaking coach. You will build presence, authority and a new-found ability to captivate an audience.

Systematic training

WC presentation training is rigorously designed, drawing on perspectives from psychology, linguistics, sociology, physiology, rhetoric, communication theory and theatre as well as practical experience. That's why it works. You will see, hear and feel the difference.

Inspiring coaching

WC presentation training is also practical, inspiring and fun! Many people find public speaking to be a daunting challenge. Luckily, our sessions are always full of smiles and laughter, because we all learn best when we feel relaxed and perform best when we feel confident.



It's your turn **to speak**



The Whale Comm. public speaking model

Voice and body

You'll learn about vocal projection, pace, breathing, stance, posture, gesture, poise, eye contact and body movement.

Content and structure

You'll learn about preparation, organisation, narrative, framing, messaging and visual aids (including PowerPoint).

HOW IT WORKS

We'll power up your presence using practical vocal drills, breathing exercises and body language warm-ups

HOW IT WORKS

We'll deepen your knowledge using concise briefings on best practice, case study examples, practical tips and rules

The Whale Comm. public speaking model

Audience engagement

You'll learn how to connect and interact with your audience with greater confidence, authority and and maintain attention, interest and respect, and manage questions.

Dynamic delivery

You'll learn to deliver presentations with greater confidence, authority and impact which will captivate any audience, large or small.

HOW IT WORKS

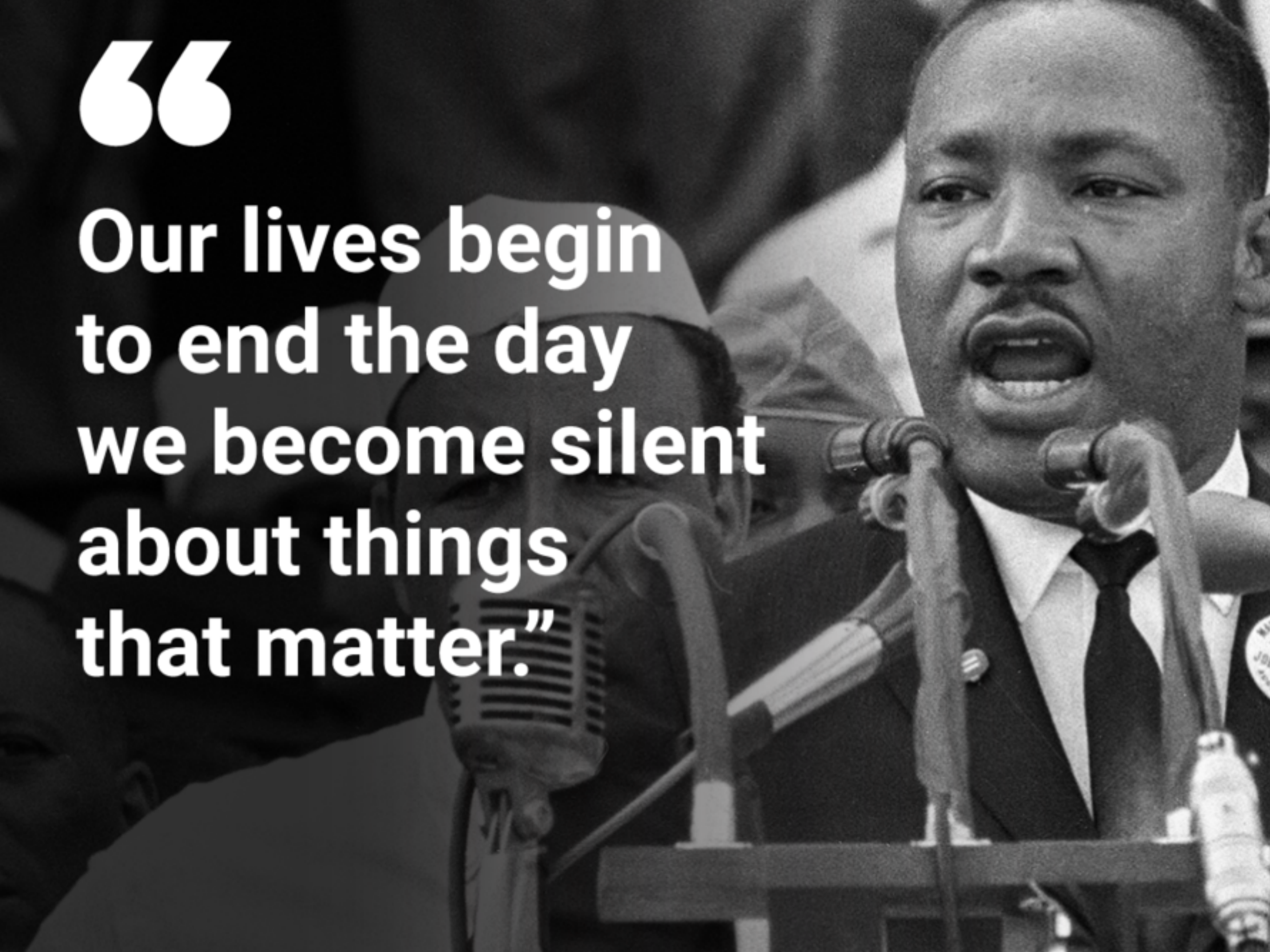
We'll empower your interpersonal skills using role-play exercises and structured discussions.

HOW IT WORKS

We'll support you through practice presentations on your own subjects of knowledge. Then we'll use video replay with constructive and practical personal coaching

“

Our lives begin
to end the day
we become silent
about things
that matter.”



What you will learn

Voice

- Understand the mechanics and physiology of breathing and vocalisation
- Project your voice more powerfully for greater authority
- Improve your vocal tone, pace, clarity, quality and enunciation
- Prepare your voice for with practical drills and warm-up exercises

Body

- Master your own body language through self-awareness
- Build physical presence and confidence
- Signal authority through your stance and posture
- Use movement and gesture effectively to make your point

Content

- Prepare a great presentation by selecting effective messages, topics and themes
- Analyse the audience and occasion to develop targeted positioning
- Power up your language and rhetoric to win attention, interest and memory
- Explain complex ideas so that everyone will understand, care and respond



What you will learn

Structure

- Organise what you have to say with a clear and coherent structure
- Make your information easier to absorb using narrative, framing and focus techniques
- Open and close your presentation with a memorable introduction and conclusion
- Illustrate your ideas effectively with visual aids such as PowerPoint

Engagement

- Connect with your audience through meaningful interaction
- Involve, reference and consult your audience to link them to you and your topic
- Break the ice at the beginning, call to action at the end
- Handle difficult questions professionally

Execution

- Speak in public with new found confidence and presence
- Deliver much more influential, memorable and convincing presentations
- Overcome the effects of nervousness, stress and fear of public speaking
- Practicalities: speaking notes, slides, timing, microphones, autocue, web and TV casting, etc





Private courses are a good solution because they focus tightly on your needs and also let you practice confidential material. They also work well for team-building.

In-house training options

One-on-One coaching

Top leaders face high expectations when it comes to public speaking. They need to be articulate, passionate and executive presenters. They must perform in highly public environments, with special challenges including difficult questions after speeches.

We understand these needs and have a strong track record of one-on-one coaching with chief executives, ministers, celebrities, public figures and individuals.

Our trainers operate at the highest level and can be relied upon to deliver results that endure in public performance. We have delivered private coaching for all kinds of clients in all kinds of situations including:

- ❖ High profile people preparing major speeches
- ❖ Executives preparing for conferences
- ❖ Government ministers preparing for national policy announcements
- ❖ Team leaders making high earned sales pitches
- ❖ Managers preparing technical presentations
- ❖ Politicians preparing for public presentations
- ❖ Celebrities, influencers, etc who appear on radio and TV



In-house training options

Private Group courses

Customised group courses enable teams of people from the same organisation to train together in presentation and public speaking skills.

Private group courses share the same rigorous theory base and inspiring methodology as all WC public speaking programmes.

Training is based around four dimensions:

- ❖ Voice and body
- ❖ Content and Structure
- ❖ Audience engagement
- ❖ Quality of execution

Sessions comprise voice drills, and body language exercises, best practice briefings, discussions and role-plays. In the centrepiece, participants practice delivering work-related presentations which are videotaped and replayed for trainer-led coaching and practical, constructive feedback.





About Whale Communications

The Whale Communication is a private institution of higher learning for executives.

We run private training sessions in Ghana and online across the world as well as train in-house clients for various individuals and organisations.

WC has been delivering specialist courses on Public Speaking for more than 3 years.



Whale
Communications
"The Art & Business of public speaking"

Why Choosing us is your best option yet...

LEARNING OUTCOMES

After this course, you will be able to:

- Speak in public with confidence and authority
- Deliver more effective and convincing presentations
- Overcome nerves and fear of public speaking
- Project your voice to its fullest potential
- Optimise your body language
- Increase your awareness of how others see and hear you
- Engage the attention and respect of your audience

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